

專業領域	科目名稱	學分	永久課號	備註
策略 Strategy	Game theory and Strategy	3	MGIM30044	
	Network Strategies: Method and Applications	3	MGBM30055	
	Strategic Management	3	IBM6157 IMS5624 MBA5187	different course ID means different faculties
	Enterprise Growth and M&A	3	MBA5022	Only counts once
	Business Growth and M&A	3	IBM6206	
	Case Studies on Global Web Companies	3	MBA5041	
	Global Digital Business Strategy: A Practitioner's Perspective	3	MGBA30018	
人力資源管理 Human Resource Management (其他申請以中 央人資所課程 為主)	Occupational Health	3	IMS2324	
	Special Topics in Personnel Selection	3	IMS2351	
	Organizational Behavior Seminar: Occupational Health and Safety	3	IMS2352	
	Human Resource Management	3 3	IMS5600 IBM6032	Only counts once
財務 Finance (其它申請以 NYCU 財金所 及 NTHU 計量 財金系碩士班 課程為主)	Future and Options	3	IOF5014	
	Financial Management	3	IOF5018	
	Financial Statement Analysis	3	IOF5023	
	Case Study in Finance	3	IOF5133	
	Numerical Methods in Finance	3	IOF5037	
	Financial Institutions and Markets	3	IOF5001	
	International Financial Management	3	IOF5025	
	Theory and Practice in Finance (1)	3	IOF5089	
	Financial Econometrics	3	IOF5019	
	Corporate Financial Accounting Research	3	IOF5135	
	Investment	3	IOF5031	
	Asset Pricing Theory	3	IOF5081	
	Financial Time Series Analysis	3	IOF5082	
	Private Equity and Venture Capital	3	10610QF-525400	NTHU course
	Investment Banking	3	10810IMBA-500600	
	Real Estate Finance	3	10810QF 520800	
	Financial Econometrics	3	10810QF 500100	
Empirical International Finance	3	10810QF 524600		
Financial Technology and Modern Finance	3	IMBA500800		
行銷 Marketing	Marketing Management	3	IMS5544 MGBM30059	
	Customer Behavior Theories and Practices	3	IBM6011	
	Marketing research Seminar	3	IBM6094	
	Integrated Marketing Communication	3	IBM6070	
	Customer Relationship Management	3	IBM6131	
	International Marketing	3	IMS5711	
	Retailing and Channel Distribution	3	IMS2346	
	SOC Marketing Management	3	IBM6086	
	Marketing Theory	3	IBM6045	
	Technology Marketing	3	IMS2322	
	Marketing Research	3	IMS5566	
	Integrated Marketing Communications	3	IMS2327	
	Modern Marketing Perspectives	3	MGBM30022	
Digital Marketing	3	ICH5113		

	Corporate Social Responsibility and Marketing	3	IMS2338	
	Consumer Behavior	3	IMS5508	
供應鏈與物流管理 Supply Chain & Logistics Management (其他以運管系碩班課程為主)	Transportation and Distribution Logistics Optimization	3	ITS5013	
	Maritime, Air and Intermodal Transportation	3	ITS5016	
	Planning Models for Logistics Operations	3	ITS5012	
	Revenue Management	3	ITS5051	
	Semiconductor Manufacturing Management	3	IEM5225	
	Travel Demand Analysis	3	ITS5060	
	Aviation Industry Operations and Management	3	ITT5312	
	Intelligent Transportation Systems	3	ITS5304	
	Operations Research	3	IMS5548	
	Production and Operations Management	3	IBM6147	
	科技管理 Technology Management (其他以科管所課程為主)	Technology Management	3	ITM5081
Technology Strategy and Innovation		3	ITM5131	
Entrepreneurship and New Venture Funding		3	MGIF30024	
Technology Innovation and Incubation		3	ITM5152	
Entrepreneurship and New Product Development		3	MGMT30014	
Creativity and Innovation Management		3	MGMT30010	
Research in the Emergence of Emerging Technologies		3	ITM5186	
Technology, Emerging Industries, Innovation Policy & Management		3	ITM5187	
Case Study for Innovation Policy and Entrepreneurship		3	MGMT30040	
Innovation and Entrepreneurship in Biotechnology and Biomedical Industries		3	ITM5203	
Artificial Intelligence and Its Application to High-Tech Business		3	MGMT30003	
Technology and Logic		3	MGMT30047	
Social Innovation and Entrepreneurship		3	MGMT30046	
Patent and Innovation Strategy		3	MGMT30030	
Industry Analysis and Innovation	3	MGMT30042		
智財管理 IP Management (其他以科法所課程為主)	Patent Deployment, Licensing and Litigation	3	ITL5212	
	Special Topics on Copyright and Trademark Laws	3	ITL5219	
	Advanced Intellectual Property Law	3	ITL5224	
	US Patent Litigation Practice	3	ITL5546	
	Seminar on Patent Law and Practice	3	ITL5613	
*Data Science 資料科學	Data Science Methods	3	ITS5089	
	Data Science	3	MGIF30079	
	Big Data Analytics	3	ITT5113	
	Artificial Intelligence	3	IOF5140	
	Big Data Analytics and Data Governance	3	IOF5153	
	Stochastic Processes	3	IEM5569	
	Data Mining Research & Practice	3	IM5237	
	Multivariate Analysis and Application	3	ITT5343	
	Machine Learning and Business Applications	3	IBM6194	
	Network Strategies: Method and Applications	3	IBM6176	
	Machine Learning	3	CSIC30062	
	Data Mining	3	CSDS30009	
	Big Data Analytics Techniques and Applications	3	CSDS30002	
	Technology and Logic	3	MGMT30047	
Data Mining and Business Intelligence	3	MGIF30078		
*若有其他特殊案例，由主任委由相關領域教授審查通過後決行。				
*「策略」、「行銷」、「資料科學」之領域，若新增課名有直接相關關鍵字，如「行銷」、「策略」、「大數據」、…等之課程，由申請同學附上課綱，由主任審查通過後決行。				
*以上列表之課程非皆是英文授課，請於選課前做確認。				

