

專業領域	科目名稱	學分	永久課號	備註
*策略 Strategy	Game theory and Strategy	3	MGIM30044	
	Strategic Management	3	MGBM30035 MGMS30061	different course ID means different faculties
	Case Studies on Global Web Companies	3	MGBA30017	
	Global Digital Business Strategy: A Practitioner's Perspective	3	MGBA30018	
人力資源管理 Human Resource Management (其他申請以中 央人資所課程 為主)	Organizational Behavior Seminar: Occupational Health and Safety	3	MGMS30068	
	Human Resource Management	3	MGMS30004	Only counts once
		3	MGBM30001	
財務 Finance (其它申請以 NYCU 財金所 及 NTHU 計量 財金系碩士班 課程為主)	Future and Options	3	MGIF30041	
	Financial Management	3	MGIF30069	
	Financial Statement Analysis	3	MGIF30063	
	Case Study in Finance	3	MGIF30061	
	Numerical Methods in Finance	3	MGIF30065	
	Financial Institutions and Markets	3	MGIF30080	
	International Financial Management	3	MGIF30029	
	Financial Econometrics	3	MGIF30060	
	Investment	3	MGIF30036	
	Asset Pricing Theory	3	MGIF30077	
	Investment Banking	3	11210IMBA-500600	NTHU course
	Real Estate Finance	3	11210QF 322100	
	Financial Econometrics	3	11210QF 321800	
*行銷 Marketing	Marketing Research	3	MGMS30082	
	Integrated Marketing Communications	3	MGMS30033	
	Modern Marketing Perspectives	3	MGBM30022	
	Digital Marketing	3	HKCT30014	
	Corporate Social Responsibility and Marketing	3	MGMS30008	
	Consumer Behavior	3	MGMS30046 MGBM30083	
	Branding and Integrated Marketing Communications	3	MGBM30010	
供應鏈與物流 管理 Supply Chain & Logistics Management (其他以運管系 碩班課程為主)	Transportation and Distribution Logistics Optimization	3	MGTM30035	
	Maritime, Air and Intermodal Transportation	3	MGTM30022	
	Planning Models for Logistics Operations	3	MGTM30024	
	Revenue Management	3	MGTM30023	
	Travel Demand Analysis	3	MGTM30034	
	Aviation Industry Operations and Management	3	MGTM30027	
	Intelligent Transportation Systems	3	MGTM30019	
	Production and Operations Management	3	MGBM30023	
	Manufacturing Management and Decisions	3	MGEM30083	
	The Theory and Application of Scheduling	3	MGEM30022	
	Semiconductor Industry: Global Perspective	3	MGMS30123	
	Supply Chain Management	3	MGEM30006	
	Total Quality Management	3	MGEM30009	
科技管理	Entrepreneurship and New Venture Funding	3	MGIF30024	
	Entrepreneurship and New Product Development	3	MGMT30014	

Technology Management (其他以科管所課程為主)	Creativity and Innovation Management	3	MGMT30010	
	Case Study for Innovation Policy and Entrepreneurship	3	MGMT30040	
	Artificial Intelligence and Its Application to High-Tech Business	3	MGMT30003	
	Technology and Logic	3	MGMT30047	
	Social Innovation and Entrepreneurship	3	MGMT30046	
	Patent and Innovation Strategy	3	MGMT30030	
	Industry Analysis and Innovation	3	MGMT30042	
智財管理 IP Management (其他以科法所課程為主)	Patent Deployment, Licensing and Litigation	3	LWLW30083	
	Seminar on Patent Law and Practice	3	LWLW30086	
*Data Science 資料科學	Data Science Methods	3	MGTM30032	
	Data Science	3	MGIF30079	
	Big Data Analytics and Data Governance	3	MGIF30031	
	Stochastic Processes	3	MGEM30064	
	Data Mining Research & Practice	3	MGIM30042	
	Multivariate Analysis and Application	3	MGTM30009	
	Machine Learning	3	CSIC30062	
	Data Mining	3	CSDS30009	
	Big Data Analytics Techniques and Applications	3	CSDS30002	
	Technology and Logic	3	MGMT30047	
	Data Mining and Business Intelligence	3	MGIF30078	
	Machine Learning and FinTech	3	MGIF30043	
	Big Data Analysis	3	MGMT30081	
	Data Science Software and Computation Experiments	3	AICA30019	
	Machine Learning Algorithm and Its Application	3	MGMT30039	
<p>1. 請注意，以上列表之課程非皆是英文授課，請於選課前做確認。</p> <p>2. 若有其他特殊案例，由主任委由相關領域教授審查通過後決行。</p> <p>3. 原則上，請依認列課程進行專業領域修課，若因衝堂或當學期該領域僅開課一門，學生可於修課前，根據規定提出申請。然而，GMBa 課程委員會保有最終審核權。若學生於修課後提出申請，歉難受理。</p> <p>*「策略」、「行銷」、「資料科學」之領域，若新增課名有直接相關關鍵字，如「行銷」、「策略」、「大數據」、…等之課程，由同學提出申請，附上課綱，由主任審查通過後決行。</p>				