

| Specialization field                | Course names  | Credit   | Course ID              | Note  |  |
|-------------------------------------|---|--|------------------------|---|--|
| *Strategy                           | Game theory and Strategy  | 3  | MGIM30044              |   |  |
|                                     | Strategic Management  | 3  | IBM6157<br>MGMS30061   | different course ID means different faculties |  |
|                                     | Case Studies on Global Web Companies                            | 3  | MGBA30017              |   |  |
|                                     | Global Digital Business Strategy: A Practitioner’s Perspective  | 3  | MGBA30018              |   |  |
| Human Resource Management           | Organizational Behavior Seminar: Occupational Health and Safety | 3  | MGMS30068              |   |  |
|                                     | Human Resource Management                                       | 3  | MGMS30004              | Only counts once                              |  |
|                                     |   | 3  | MGBM30001              |   |  |
|                                     | Other NCU HRM courses are sufficient to apply                   |  |                        |   |  |
| Finance                             | Future and Options  | 3  | MGIF30041              |   |  |
|                                     | Financial Management  | 3  | MGIF30069              |   |  |
|                                     | Financial Statement Analysis                                    | 3  | MGIF30063              |   |  |
|                                     | Case Study in Finance   | 3  | MGIF30061              |   |  |
|                                     | Numerical Methods in Finance                                    | 3  | MGIF30065              |   |  |
|                                     | Financial Institutions and Markets                              | 3  | MGIF30080              |   |  |
|                                     | International financial management                              | 3  | MGIF30029              |   |  |
|                                     | Financial Econometrics  | 3  | MGIF30060              |   |  |
|                                     | Investment  | 3  | MGIF30036              |   |  |
|                                     | Asset Pricing Theory  | 3  | MGIF30077              |   |  |
|                                     | Investment Banking  | 3  | 11210IMBA-500600       | NTHU course                                   |  |
|                                     | Real Estate Finance   | 3  | 11210QF 322100         |   |  |
|                                     | Financial Econometrics  | 3  | 11210QF 321800         |   |  |
|                                     |   | Other NYCU IOF and NTHU QF graduate courses are sufficient to apply                  |                        |   |  |
| *Marketing                          | Marketing Research  | 3  | MGMS30082              |   |  |
|                                     | Integrated Marketing Communications                             | 3  | MGMS30033              |   |  |
|                                     | Modern Marketing Perspectives                                   | 3  | MGBM30022              |   |  |
|                                     | Digital Marketing   | 3  | HKCT30014              |   |  |
|                                     | Corporate Social Responsibility and Marketing                   | 3  | MGMS30008              |   |  |
|                                     | Consumer Behavior   | 3  | MGMS30046<br>MGBM30083 |   |  |
|                                     | Branding and Integrated Marketing Communications                | 3  | MGBM30010              |   |  |
| Supply Chain & Logistics Management | Transportation and Distribution Logistics Optimization          | 3  | MGTM30035              |   |  |
|                                     | Maritime, Air and Intermodal Transportation                     | 3  | MGTM30022              |   |  |
|                                     | Planning Models for Logistics Operations                        | 3  | MGTM30024              |   |  |
|                                     | Revenue Management  | 3  | MGTM30023              |   |  |
|                                     | Travel Demand Analysis  | 3  | MGTM30034              |   |  |
|                                     | Aviation Industry Operations and Management                     | 3  | MGTM30027              |   |  |
|                                     | Intelligent Transportation Systems                              | 3  | MGTM30019              |   |  |
|                                     | Production and Operations Management                            | 3  | MGBM30023              |   |  |
|                                     | Manufacturing Management and Decisions                          | 3  | MGEM30083              |   |  |
|                                     | The Theory and Application of Scheduling                        | 3  | MGEM30022              |   |  |
|                                     | Semiconductor Industry: Global Perspective                      | 3  | MGMS30123              |   |  |
|                                     | Supply Chain Management   | 3  | MGEM30006              |   |  |
|                                     | Total Quality Management  | 3  | MGEM30009              |   |  |
|                                     |   | Other NYCU TLM Logistics Management Program graduate courses are sufficient to apply |                        |   |  |

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|--|---|---|-----------|--|
| Technology Management  | Entrepreneurship and New Venture Funding                          | 3 | MGIF30024 |  |
|  | Entrepreneurship and New Product Development                      | 3 | MGMT30014 |  |
|  | Creativity and Innovation Management                              | 3 | MGMT30010 |  |
|  | Case Study for Innovation Policy and Entrepreneurship             | 3 | MGMT30040 |  |
|  | Artificial Intelligence and Its Application to High-Tech Business | 3 | MGMT30003 |  |
|  | Technology and Logic  | 3 | MGMT30047 |  |
|  | Social Innovation and Entrepreneurship                            | 3 | MGMT30046 |  |
|  | Patent and Innovation Strategy                                    | 3 | MGMT30030 |  |
|  | Industry Analysis and Innovation                                  | 3 | MGMT30042 |  |
|  | <b>Other MOT courses are sufficient to apply</b>                  |   |           |  |
| IP Management  | Patent Deployment, Licensing and Litigation                       | 3 | LWLW30083 |  |
|  | Seminar on Patent Law and Practice                                | 3 | LWLW30086 |  |
|  | <b>Other NYCU College of Law courses are sufficient to apply</b>  |   |           |  |
| *Data Science  | Data Science Methods  | 3 | MGTM30032 |  |
|  | Data Science  | 3 | MGIF30079 |  |
|  | Big Data Analytics and Data Governance                            | 3 | MGIF30031 |  |
|  | Stochastic Processes  | 3 | MGEM30064 |  |
|  | Data Mining Research & Practice                                   | 3 | MGIM30042 |  |
|  | Multivariate Analysis and Application                             | 3 | MGTM30009 |  |
|  | Machine Learning  | 3 | CSIC30062 |  |
|  | Data Mining   | 3 | CSDS30009 |  |
|  | Big Data Analytics Techniques and Applications                    | 3 | CSDS30002 |  |
|  | Technology and Logic  | 3 | MGMT30047 |  |
|  | Data Mining and Business Intelligence                             | 3 | MGIF30078 |  |
|  | Machine Learning and FinTech                                      | 3 | MGIF30043 |  |
|  | Big Data Analysis   | 3 | MGMT30081 |  |
|  | Data Science Software and Computation Experiments                 | 3 | AICA30019 |  |
|  | Machine Learning Algorithm and Its Application                    | 3 | MGMT30039 |  |
|  | Deep Learning with PyTorch  | 3 | MGEM30078 |  |
|  | Python Data Science   | 3 | MGEM30002 |  |
| <p>1. Course IDs highlighted in green indicate courses offered in English; however, some may occasionally be conducted in Chinese. Please confirm the language of instruction before registering if needed.</p> <p>*For the field of “Strategy”, “Marketing”, and “Data Science”, students may seek the approval of the Director of GMBA, if they want courses which are not in the list to be accounted for related Specialization. See the form “Application of Non-listed courses for Global MBA Specialization”.</p> |   |   |           |  |